



UNIVERSITY

ENTREPRENEURSHIP
& INNOVATION
CENTER

FELLOWSHIPS FOR STUDENTS

2023 - 2024

What is an Entrepreneurship & Innovation Center fellowship ?



A fellowship with us is probably one of THE coolest things you can do while at IE and interested in the startup & investor ecosystem. It's a transformative opportunity that goes beyond the traditional internship experience. You will be become of our team where we empower you to take ownership of your projects, providing a unique platform to bring your creative ideas to life. This is not about getting us coffee 😊

Imagine collaborating with like-minded peers, not just from your program but also from across the university, offering a diverse and dynamic environment where innovation thrives. And making some close friends along the way.



In a fellowship, you're not just a passive participant; you're an active creator, shaping projects that have a real impact. It's a chance to learn, grow, and lead, all while having a blast in an exciting and collaborative atmosphere. No experience needed, just a go-getter attitude and a passion for the ecosystem.

So, if you're ready to embark on a journey of innovation, grow your network with some exceptional people, work with some of the best students from different programs, and be part of something truly extraordinary, then a fellowship is your ticket to an enriching and fun-filled experience that will shape your future in exciting ways!

Fellowships

**VENTURE
NETWORK**

**STARTUP
EXPERIENCE**

IE PLANET

**MARKETING &
DESIGN**

**M&A
COMPETITION**

VENTURE DAYS

**DATA
ANALYTICS**

ESHIP HUB

**PHOTOGRAPHY
&
VIDEOGRAPHY**

**CREATE
YOUR
OWN!**

VENTURE NETWORK



What is VN?

Venture Network is a weekly event that alternates between pitch slams and panels that is organized by a team of 10+ Fellows. You will be in charge of picking the startups, arranging the speakers and putting together the investor panels. You will not just enrich your network, but you will also be the one on stage with these incredible entrepreneurs and speakers.

As a Fellow you will:

- Organize & execute events
- Coordinate content, marketing, sponsorships
- Outreach to startups, investors, & panelists
- Create & Maintain Database
- Come up with new initiatives
- And a whole lot more fun things☺

STARTUP EXPERIENCE



What is Startup Experience?

The Startup Experience connects IE Startups (current & Alumni) with IE students seeking to gain professional experience in a startup.

IE Students that are looking to gain entrepreneurial experience can collaborate on a project with IE Startups across various industries and in different phases. You be running what we internally call our “mini LinkedIn” platform. Coordinating with IE alumni entrepreneurs, running the platform and really zoom in on the HR side of running a business.

As a Fellow you will:

- Onboard & Maintain Startups
- Optimize the IEConnects Platform
- Streamline Processes between Platform & Startups
- Organize & Execute Networking events between startups & IE Students

IE PLANET



What is IE Planet?

Work with the department in a startup to build a platform connect IE entrepreneurs and investors around the world.



As a Fellow you will:

- Map and collect data on IE Alumni Entrepreneur Network
- App Development
- Alumni Community outreach
- Organizing & executing events



MARKETING & DESIGN



What is Marketing & Design?

Our center's marketing department is completely run by students. Be part of the team that creates all the content and exposure for all our entrepreneurship initiatives across our online and offline channels. From content creation, to managing the social media channels and data analytics. If you are interested in a career in marketing this is where you want to be.

As a Fellow you will:

- Content creation for various projects
- Content creation & design for all entrepreneurial initiatives
- Maintain all channels: LinkedIn, Instagram, Newsletter
- And much more cool marketing things 😊

M&A COMPETITION



What is M&A Competition?

The M&A Competition provides students with the opportunity to learn about M&A while working in unison with international teams to collaborate, create and close a real-life potential M&A. The Competition aims to mentor and develop students' technical and interpersonal skills through a global network of like-minded people, all willing to work together and grow their knowledge of the Financial Advisory Space.

As a Fellow you will:

- Organize competition dates & sessions
- Maintain contact with Teams
- Manage IEConnects Group & Team Communications

INTERNATIONAL VENTURE DAYS



What are Venture Days?

IE hosts International Venture Days all over the world. Just last year we were in India, the USA, South Africa, Germany, Chile, Saudi Arabia and many more countries. Hosting customized (Deep Tech, Food Tech, etc.) events to showcase the incredible IE Network and highlight the local Startup ecosystem. Join this team and help organize these incredible events.

As a Fellow you will:

- Outreach keynote speakers & investors
- Recruit startups & coordinate selection process
- Coordinate content, marketing, sponsorships
- Create & Maintain Database
-the sky is the limit

DATA ANALYTICS



What is Data Analytics?

Create your own data analytics projects using real data sets from the center. Apply what you learn in the classroom for hands-on experience to help you become a proficient data analyst and drive data-driven decisions.

As a Fellow you will:

- Analyze existing data sets & present conclusions
- Improve on current data collection
- Create new data projects to increase collected statistics and implement improvements

eShip Hub (undergraduate only)



What is the eShip Hub?

The eShip Hub is the umbrella under which undergraduate entrepreneurship activities will be launched and organized (beyond or sometimes in collaboration with Club-led activities) at IE Tower and Segovia campuses.



The eShip Hub is prioritizing 3 initiatives that seek to prompt and support experimentation by students across both campuses. These initiatives focus on 1) mentoring, 2) community-building, and 3) showcasing, celebrating and boosting student experiments, businesses or initiatives.

As a Fellow you will:

- Develop & manage an e-ship, online engagement platform.
- Create channels to boost student MVPs, promote ventures, etc.
- Propose and organize activities (both campuses).
- Strategize communications to reach target students.
- Solicit, track and interpret data from student participation (learning loop).



PHOTOGRAPHY & VIDEOGRAPHY



What is Photography and Videography?

This is a unique opportunity to collaborate with all other fellowships, creating captivating visual content and capturing memorable moments at events to enhance storytelling and brand engagement.

As a Fellow you will:

- Work on social content with Marketing & Design fellows
- Capture events with Venture Network and Venture Day fellows
- Start creating your professional portfolio!

LIFE-CHANGING EXPERIENCES



"Venture network made realize who I am, my strengths and what I aspire to become in the future. It granted me extraordinary opportunities, from leading an amazing team as an undergrad, to stepping onto a stage to address a crowd, a dream come true. I'm endlessly thankful for my team and the invaluable lessons I've gained."

Paula Alcazar, BBA

"I made friends for life...we will be dancing at my wedding next year"

Nieco Teipel, IMBA



"Without this experience I would have never been able to land my dream job at Amazon and stay in Madrid"

Maria Solanilla, SST

"Being a fellow was a unique opportunity to develop leadership skills, work in an international environment and develop a strong network"

Eugenio Gulminelli, MIM



"Throughout my time during the Marketing Fellowship I had the opportunity to meet so many interesting people throughout the startup ecosystem, fostering a diverse network that opened my mind to so many new perspectives. It also provided me with real work experience, allowing me to strengthen a broad range of skills I still use in my day-to-day."

Paola Puche, MIM & MRCB




José Tomás Burguillos Duque · 1st
 Dual degree in Business Administration · Data and Business
 Analytics at IE University | IE Venture Network | Analyst at Eden
 Fund | Young Talented Leader Scholarship | A.A. Colegio San José
 Villafranca

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Nur Younis · 1st

Equity Research | Sustainable Real Estate, Spain | Venture Network
IE Business School | Tech4Democracy Global Summits | Business & International Relations Student.

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EDEN Fund
IE Business School

Amna Hanafi
Digital Marketing | Communications | IE Business School

IE Entrepreneurship
Part-time · 11 mos
Madrid, Community of Madrid, Spain

Head of Marketing Fellows
Jan 2022 - Aug 2022 · 8 mos
Managing a team of 8 Marketing Fellows within the IE Entrepreneurship program, developing a marketing strategy including communications and social media management.

Skills: Brand Management · Presentation Skills · Marketing · Team Management · Communication

Marketing Fellow
Oct 2021 - Dec 2021 · 3 mos
Marketing Support for the Venture Network at the IE Entrepreneurship program.

Skills: Brand Awareness · Content Marketing · Communication

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Eugenio Gulminelli Barrau (He/Him) · 1st



Co-Founder at Candidtails - International & Digital Business - Tech4
 Democracy Fellow - IE Master in Management - Entrepreneur -
 Nova Talent - IE Entrepreneurship Club

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CandidTails


IE Business School


FELLOWS LIKE YOU



Rebeka (Becky) Romanovsky (She/Her) · 1st
Head of ESG Product | MSc International Development | Co-Founder at Impact Quest | Social Entrepreneurship & Climate Change
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Paulina Groth · 1st
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500+ connections

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